



Museu Zer0

MANIFESTO

Just as new technologies have triggered changes in almost every area of our everyday lives and of science, from our affective and emotional relationships to social, professional and economic relationships and from politics to education, health and science, the arts have not been immune to the digital revolution we've been facing.

The visual arts being a sector that is, par excellence, always in touch with the world around us, it has taken on an essential role in terms of the freedom of interpretation and expression of our new present and future, as it has done several times throughout history, by exploring the new transversal dimensions of seeing, feeling and dreaming.

When it comes to artistic creation, the presence of digital media has gradually gained an international dimension. As such, Portugal cannot afford to be left behind, which is why we want to bring together a unique set of apparatus through which digital art can assert itself; a platform used to create and exhibit art produced using digital languages, as well as sharing this work and carrying out research and training.

It is within this context that we believe **Museu Zer0://d1g1tal art centre** can make a positive difference.

With no permanent collection, but structured around museological principles, the Zer0 Museum will create a collection of metadata based on its operations, specialising in classifying, managing and conserving digital art. Museu Zer0 aims to implement several features: a space for art residencies and a creative studio for *cutting edge* projects, an exhibition space for both Portuguese and foreign artists within which to debut works, and a research and training centre dedicated exclusively to digital art, to which academic entities and professionals in the field will contribute.

By implementing a high-quality international programme, building a sustained network of contacts and partnerships, and creating a unique IT and technology centre, our vision is that Museu Zer0 will create nationwide dynamism and gain international recognition, therefore attracting not only a specialised audience, but all audiences, including tourists, thanks to the notoriety of the cultural apparatus provided.

We aim to be Portugal's paramount digital art centre par excellence, projecting Portugal into the future and gaining international recognition.

We will not work in isolation, because we want to build collaborative bridges across which to network with other entities with connections to our artistic fields, producing and presenting research and creative projects in exhibitions and cultural events, as well as allowing digital art training to play a central role.

Museu Zer0 will therefore be an international centre for creation, research, training, and presentation dedicated exclusively to digital art.